What is the purpose?

- To create a portion of the EWU website for the VCD program, and highlight it

- Its for students who are trying to figure out their major, promote students who already in the major

- We don’t have a section on the website for the major, to promote the major, would current students find opportunities after graduation

SWOT

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- What advantages does the organization have: more personalized one-on-one options with the professors

- Professors actually work in the real design field, as well as being professors

- Eastern is cheaper than most colleges in Washington

- What draws the students to VCD? It is more creative, and open ended to the students

* Eastern is updated in the program with the rest of the workings

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-the backend of the website is weak? Little funding?

-operating system weakness, macOS is mainly used, expensive

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- what good opportunities? Community, professors have connections, hub for designers

- Interesting trends?

Eastern is updated in the program with the rest of the workings

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- Obstacles that you face? Learning curve, other Universities, websites that make designing easier (takes away our opportunities)

- What our competitors doing? They have a head start as to what we are trying to do. SFCC already has a site that showcases students work

* Is some technology threatening to your position? Websites that make design easier, where people don’t need to hire us.